



KHALID MAHAMOOD

DIGITAL MARKETING EXECUTIVE

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🌐 [Linkedin A/c](#)

🌐 [khalidmahamood.in](#)

📍 Kannur, Kerala

SKILLS

- Team Work
- Leadership
- Quick Learner
- Highly Adaptable

PROFESSIONAL SKILLS

- Backlinking
- Keyword Research
- SEO Audit
- SSL Certificates
- SMM
- Content Creation
- WordPress Design
- Python Django
- HTML
- CSS

LANGUAGES

- English
- Malayalam
- Tamil

ABOUT ME

As a Digital Marketing Executive with a strong skillset, I am confident in my ability to provide top-notch service. My knowledge of the latest trends and technologies in the industry is deep, and I am fully equipped to take on the role of a Digital Marketing Executive.

QUALIFICATION

- Opentutor Digital Academy | Digital Marketing
November 2023
- Kannur University | Bsc Computer Science
2018-2021

EXPERIENCE

Internship | Opentutor Digital Academy
November 2023

CERTIFICATIONS

- 3 Months Digital Marketing Course
- SEO Fundamentals Course with Greg Gifford (Semrush)
- Fundamentals of Digital Marketing (Google)
- Advanced Google Analytics (Google Analytics by Liontech)
- Google Analytics for Beginners (Google Analytics by Liontech)
- Content Marketing Certified (HubSpot)
- Social Media Marketing (HubSpot)

PROJECT EXPERIENCES

SOCIAL MEDIA MARKETING (SMM)

- Created Content Calendar
- Prepared social media strategy for the brand MYOP
- Ad run for Opentutor Digital Academy
- Perfectly handling social media accounts

SEARCH ENGINE OPTIMIZATION (SEO)

- Keyword Research Done for AMSTER Movers, UAE
- Sitemap Submission
- Blog Post
- SEO , Off page activities
- SEO , Onpage activities
- 50 Backlinks done for aakqer8 bussiness Academy
- Site Audit done for FirstPrintllc

SEARCH ENGINE MARKETING (SEM)

- Google Ads
- Search Ads
- Youtube Ads

ECOMMERCE WEBSITE

<https://shop.khalidmahamood.in/>

WEB DESIGNING PROJECTS

<https://khalidmahamood.in/mumbai/> (Demo)

<https://khalidmahamood.in/homezen/> (Demo)

<https://khalidmahamood.in/umi/> (Demo)

<https://khalidmahamood.in/toronto/> (Demo)

<https://khalidmahamood.in/apple/> (Demo)

<https://khalidmahamood.in/interior>

<https://walrus.ae/>

<https://khalidmahamood.in/demo/>

<https://khalidmahamood.in/sketchbook/>